PHARMALEX
CONFIDENCE BEYOND COMPLIANCE

Promotional Materials & Compliance Activities

As an outsourcing and consulting services company, PharmaLex is your strategic partner to meet your goals for worldwide promotional material review and validation for drugs and medical devices. We provide a broad range of services linked to the review of promotional material for international congresses and local compliance. These flexible solutions range from an integrated package of services to adapted ad-hoc regulatory and technical support. Our goal is to explore innovative approaches and provide relevant advice to ensure you maintain your competitiveness in this complex and changing regulatory environment.

A PharmaLex solution that meets your evolving needs

- Regulatory, medical & legal review and validation of promotional materials at global & local level:
  - Ensure a complete worldwide coordination with a project manager as your central contact point
  - With our worldwide network of local partners, provide services of local signatories as per local requirements (e.g. ABPI signatory in the United Kingdom, Information Officer in Germany, Regulatory Scientific Services in Italy, Responsible Pharmacist in France...)
- Write review and revise quality package documents at global or local level (SOP, validation forms, working instructions...)
- Provide advice on the validation workflow, through the choice, configuration and implementation of an adapted software along with the writing and review of related SOPs
- Provide training on promotional material review and validation requirements (e.g. global or local requirements)
- Provide support on Healthcare compliance activities (e-Learning courses, Code training, SOP creation and review, complaints, advice and investigations, audits, interim compliance managers, compliance programs)

Promotional Materials & compliance activities

Compliance tools

IFPMA code, WHO Resolution Ethical Criteria for Medicinal Drug Promotion, EFPIA code, Medical Device Regulation 2017/745 and local regulations such as ABPI code, ANSM recommendations, Medicines Australia Code of Conduct, ANVISA resolutions, Federal Food, Drug and Cosmetic Act

PharmaLex experts

PharmaLex has a team of experts with more than 25 years of experience who are dedicated to supporting your company's promotional & advertising material activities for drugs and medical devices.

Our clients

Our clients range from start-ups to global pharmaceutical companies, requiring a one-off, repetitive or permanent need for support with activities concerning promotional material review & validation.

Contact Us

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@PharmaLexGLOBAL

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Pharmalex is 'the leading provider' of specialized services for the pharma, biotech and medical device industries

We guide you from early strategic planning activities and non-clinical requirements through clinical development, regulatory submission processes and post-approval / maintenance post-launch activities.

Our experts use technology-enabled solutions to support you through the entire product lifecycle. We deliver exceptional results – going above and beyond the standard to deliver tailor-made solutions worldwide.

Stay one step ahead of essentials requirements needed by health agencies. Our knowledge accelerates your business success...

Knowledge.
Connectivity.
Experience.
Delivery.