

CASE STUDY: Rx-to-OTC Switch Safety Support

 **CLIENT SIZE** Large pharmaceutical

 **GEOGRAPHY** US

 **THERAPEUTIC AREA** Ophthalmology

CLIENT NEED

- ▶ The client was a large pharmaceutical company with offices worldwide
- ▶ Client was seeking an OTC indication for established Rx product
- ▶ The OTC product has a different indication and is intended for a broader population
- ▶ PharmaLex was enlisted to conduct adverse event analyses in five safety databases and a literature review in support of the Rx-to-OTC NDA submission

Timelines:

- ▶ Pre-NDA meeting support/attendance (1 month)
- ▶ Adverse event analyses and report development for five safety databases (5 months)
- ▶ Production of written narratives for 985 case reports (3 months)
- ▶ Preparation of relevant portions of the ISS document (2 weeks)
- ▶ Conduct of the 120-Day Safety Report follow-up, including safety database analyses, review of literature, and review of clinical safety studies (4 months)

OUR SOLUTION

- ▶ Provided strategic support in preparation of and attended the sponsor's pre-NDA meeting with FDA
- ▶ Obtained relevant data, conducted adverse event analyses and reported findings for five safety databases
- ▶ Searched, reviewed and reported on safety data from published literature
- ▶ Obtained Med-watch reports from FDA via FOIA and wrote case report summaries
- ▶ Prepared post-marketing safety sections of the ISS document

PHARMALEX VALUE TO CLIENT

- ▶ Experience with safety databases commonly used for Rx-to-OTC switches shortens timeframe for analysis and submission
- ▶ Expert SAS programmers conducted parallel analyses in five safety databases within five months; and 120-Day follow-up analyses within 4 months
- ▶ PharmaLex expertise with FDA procedures informed clients on preparations for face to face FDA meeting

DISCOVERY /
NON-CLINICAL

CLINICAL
DEVELOPMENT

MARKETING AUTHORIZATION
/ APPROVAL

PRODUCT
MAINTENANCE

