

CASE STUDY:

Full service post-marketing and clinical trial PV activities for mid-sized pharma company

 **CLIENT SIZE** Small & medium Pharma

 **GEOGRAPHY** EU & US

 **THERAPEUTIC AREA** Various

CLIENT NEED

- ▶ The US company developing modified release formulations for existing active ingredients was in need of appointing an EU-QPPV
- ▶ Client gradually transferred PV tasks to PharmaLex resulting in full responsibility of all their PV activities with PharmaLex
- ▶ PharmaLex up-scaled resources accordingly
- ▶ Client currently has two products, one with a MA for the US other with a MA for both US and EU
- ▶ Needs support for introduction of new products into the EU as well as further expansion in the US

OUR SOLUTION

- ▶ Training of PharmaLex staff on the client's safety database
- ▶ Close cooperation between PLx and client to ensure quality
- ▶ Complete case processing including expedited reporting: Average 250+ cases per year for 2 products
- ▶ Global literature screening for 2 products
- ▶ Safety report writing (RMP, PSUR)
- ▶ Participation in MHRA / CHMP health authority inspections.
- ▶ Preparation and maintenance of the PSMF, PV SOPs and WIs

PHARMALEX VALUE TO CLIENT

- ▶ Via PLX the client has a local presence in the EU to liaise with their marketing partner without the need to set up their own infrastructure
- ▶ Flexible up scaling and down scaling of resources upon request
- ▶ Access to PV experts with many years of hands-on experience
- ▶ Through global reach PharmaLex is able to cover PV support on a multinational scale
- ▶ Extensive PharmaLex portfolio allows client to outsource various task to one solution provider

DISCOVERY /
NONCLINICAL

CLINICAL
DEVELOPMENT

MARKET &
LAUNCH

PRODUCT
MAINTENANCE