

## CASE STUDY:

# Full service post-marketing and clinical trial PV activities for mid- sized pharma company

 **CLIENT SIZE** Smart & medium Pharma

 **GEOGRAPHY** EU & US

 **THERAPEUTIC AREA** Various

### CLIENT NEED

- ▶ The US company developing modified release formulations for existing active ingredients was in need of appointing an EU-QPPV.
- ▶ Client gradually transferred PV tasks to PharmaLex resulting in full responsibility of all their PV activities with PharmaLex.
- ▶ PharmaLex up-scaled resources accordingly.
- ▶ Client currently has two products, one with a MA for the US other with a MA for both US and EU.
- ▶ Needs support for introduction of new products into the EU as well as further expansion in the US.

### OUR SOLUTION

- ▶ Training of PharmaLex staff on the client's safety database.
- ▶ Close cooperation between PLx and client to ensure quality.
- ▶ Complete case processing including expedited reporting: Average 250+ cases per year for 2 products.
- ▶ Global literature screening for 2 products.
- ▶ Safety report writing (RMP, PSUR).
- ▶ Participation in MHRA / CHMP health authority inspections.
- ▶ Preparation and maintenance of the PSMF, PV SOPs and WIs.

### PHARMALEX VALUE TO CLIENT

- ▶ Via PLX the client has a local presence in the EU to liaise with their marketing partner without the need to set up their own infrastructure.
- ▶ Flexible up scaling and down scaling of resources upon request.
- ▶ Access to PV experts with many years of hands-on experience.
- ▶ Through global reach PharmaLex is able to cover PV support on a multinational scale.
- ▶ Extensive PharmaLex portfolio allows client to outsource various task to one solution provider.

DISCOVERY /  
NON-CLINICAL

CLINICAL  
DEVELOPMENT

APPROVAL /  
AUTHORIZATION

PRODUCT  
MAINTENANCE